



Corporate Returns Program

VOLUNTEERING ILLAWARRA
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Why Get Involved?

Companies more and more are recognising the value of building good relationships with local organisations. After all, employers and staff are members of both the company and the community in which they live, work and play.

The long term success of a business also depends upon a stable, healthy community—volunteers play a key role in maintaining this.

There are many ways in which businesses can benefit from involvement in a corporate volunteer program:

Corporate Citizenship

With growing demands for corporate social responsibility, volunteering is a very practical way of fulfilling this.

Instead of one-off donations or sponsorship, businesses give something of value to the community as well as reaping the returns. Corporate volunteering is a win-win!

Human Resources

Individuals, as well as the organisation as a whole, benefit in a whole range of ways:

- ◆ team building
- ◆ getting to know other members of staff better
- ◆ personal satisfaction
- ◆ leadership
- ◆ gain a better understanding of the community and how not-for-profit groups operate
- ◆ be exposed to different experiences and work environments
- ◆ better staff morale
- ◆ improved skills or a chance to learn new ones
- ◆ gain insight into problems that can affect other people's lives

Public Profile

Volunteering can

- ◆ raise awareness about your business name and what you do
- ◆ build a positive corporate image
- ◆ open up new business opportunities
- ◆ create media interest and great photo opportunities!